



What's News —

Dow Jones Hosts Special Library Association International Reception at the Embassy of the Republic of Zambia

Organization Celebrates the Success of the Lubuto Library Project and the SLA Europe Information Professional of the Year

NEW YORK, June XX, 2009- Dow Jones & Company, a News Corporation company (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV), and the Lubuto Library Project today announced that this year's Special Libraries Association (SLA) International Reception will be held at the Embassy of the Republic of Zambia on Monday, June 15, 2009. The reception, sponsored by Dow Jones, will take place during the SLA Annual Conference, which will take place in Washington, DC at the Walter E. Washington Convention Center, June 14-17, 2009.

In recognition of SLA's global support in launching the Lubuto Library Project in Zambia, Ambassador Dr. Inonge Mbikusita-Lewanika has welcomed Dow Jones to host the SLA's centennial International Reception at the Zambian Embassy, to celebrate SLA members' support for Lubuto Libraries. Sponsored by Dow Jones and partnering organizations, the Lubuto Library Project is an initiative, in cooperation with local governments, which provides library services, literacy skills, targeted programs and educational growth opportunities for vulnerable sub-Saharan African children. The Lubuto Libraries are owned by hosting community-based organizations, and are housed in beautiful, indigenously styled buildings that provide safe havens for street children, orphans and out-of-school children.

"Dow Jones continues to support the Lubuto Library Project's mission to bring literacy and hope to Africa's most vulnerable children," said Anne Caputo, Executive Director of Learning & Information Professional Programs for Dow Jones, and SLA President-elect. "This initiative not only supports children in developing their talents, skills and self-esteem, but it also connects North American and European volunteers and students with their African peers through community service."

"Dow Jones has not only provided critical financial and volunteer support to the Lubuto Library Project, but they have also played a major role in mobilizing other SLA members to back our efforts. Both Ambassador Mbikusita-Lewanika and Dow Jones Executive Vice President Clare Hart serve on Lubuto's Advisory Board, and these two remarkable women will come together on this evening to celebrate what together we are able to do to improve the lives of Zambia's children."

Dow Jones will also announce the recipient of the SLA Europe Information Professional of the Year during the reception. For more information about the 2009 SLA Annual Conference, visit <http://www.solutions.dowjones.com/sla/>. For more information about Dow Jones and its products, visit www.solutions.dowjones.com/solutions.

ABOUT DOW JONES

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ABOUT LUBUTO LIBRARY PROJECT

The Lubuto Library Project, Inc. (www.Lubuto.org) is an innovative development initiative that, in cooperation with governments, creates opportunities for equitable education and poverty reduction through model library services that provide safe havens, literacy skills, and opportunities for educational growth, discovery and joy through reading and enrichment programs for sub-Saharan Africa's street children, orphans and other vulnerable and out-of-school children by building and stocking beautiful, indigenously-styled open-access libraries hosted and staffed by community-based organizations. Lubuto's experienced and award-winning staff has designed its model to scale to at least 100 libraries in Zambia and provide ongoing support to its library network with continuous staff training, collection enrichment and updating, program revision based on community and user feedback and evaluative studies. The organization also connects North American and European volunteers and students with their African peers through community service.

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